



# ONE MINUTE IN THE YOUVERSION COMMUNITY



At every minute of every day, somewhere in the world people are using the Bible App to engage with Scripture. Here is a snapshot of what happens in one minute in the YouVersion community.



## USERS LOG 40,747

### MINUTES OF BIBLE ENGAGEMENT

People have spent more than 19 billion minutes total engaging with Scripture using the app.



## THE APP IS INSTALLED ON 69 NEW MOBILE DEVICES

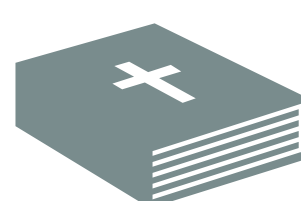
That's over one per second, and just under 3 million times per month.

## THE APP IS OPENED 2,747 TIMES

About 45 times per second someone opens the app and starts using it.

## 126,280 REQUESTS ARE SENT TO YOUVERSION SERVERS

A request happens any time someone interacts with the app in a way that requires the server.



## 6,567 BIBLE CHAPTERS ARE VIEWED

Every second, people are collectively viewing 109 chapters.

## 20 NEW READING PLANS ARE STARTED

People sign up for a new reading plan to help them engage with Scripture daily.

## 368 READING PLAN PARTS ARE COMPLETED

People check off their daily reading plan selection to note they've finished it.



## 1,175 AUDIO STREAMS ARE STARTED

People open an audio version so they can listen to God's Word.

## BIBLE VERSIONS ARE SWITCHED 949 TIMES

People enjoy comparing verses between the 294 versions and 144 languages available.



## 23 PASSAGES ARE SHARED ON TWITTER & FACEBOOK

Once every 3 seconds, users share verses with hundreds or thousands of their friends on social networks.



## 13 NOTES ARE CREATED

Users can share their notes or mark them private to journal their thoughts.



## 298 PASSAGES ARE HIGHLIGHTED

This recent feature allows users to highlight verses meaningful to them.



## 78 PASSAGES ARE BOOKMARKED

Users have bookmarked more than 50 million verses.